

Privacy Policy

1. Sites covered by this Policy Statement

This Privacy Statement applies to all Bison Software owned websites and domains, and our wholly owned subsidiaries (Bison Software websites)

Links to non Bison Software websites

The Bison Software websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Bison Software website. Bison Software does not control those sites or their privacy practices, which may differ from Bison Software's. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the Bison Software Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with Bison Software; that sharing is governed by that third-party company's privacy policy.

2. Types of information we collect

This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.

Personal information is information that is associated with your name or personal identity. Bison Software uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with Bison Software. We take seriously the trust you place in us. Bison Software will not sell, rent or lease your personal information to others.

On some Bison Software websites, you can request information. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address.

Non-personal information is data about usage and service operation that is not associated with a specific personal identity. Bison Software collects and analyzes non-personal information to evaluate how visitors use the Bison Software websites.

Non-personal data we collect may include the pages visited on the Bison Software websites, unique URLs¹ visited within our website, browser type and IP address. Most non-personal data is collected via cookies or other analysis technologies.

3. Children's Privacy

Bison Software is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. Bison Software does not knowingly collect information from children under the age of 13 and Bison Software does not target its websites to children under 13.

4. How we use your information

Bison Software uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to help you complete a transaction or order, to communicate with you, to provide service and support, to update you on services and benefits, to personalize promotional offers and to personalize some Bison Software websites. We will never contact you for market research regarding Bison Software products or services nor do we collect credit card information.

Personal data collected online may also be combined with information you provide Bison Software through other sources such as product registration, call centers or public events such as trade shows or seminars.

Personal data given to Bison Software may be transferred across state, provincial and/or country borders for the purposes of data consolidation, storage and simplified customer information management.

Non-personal data is aggregated for reporting about Bison Software website usability, performance and effectiveness. It is used to improve the customer experience, usability and site content.

5. Who we share your information with

Bison Software will not sell, rent or lease your personal information to others. Bison Software will not share your personal information with third parties except in responding to your requests for products or services. Your permission will be requested when you submit your information. Bison Software shares customer information across Bison Software -owned business entities and companies working on our behalf, but only as required to meet your product or service requirements.

Bison Software occasionally may contract with third-party service providers and suppliers to deliver complete products, services and customer solutions. Suppliers and service providers are required to keep confidential the information received on behalf of Bison Software and may not use it for any purpose other than to carry out the services they are performing for Bison Software. These service providers may change or we may contract with additional service providers to better accommodate our customers. Bison Software will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.

Bison Software or its related entities could merge with or be acquired by another business entity or some or all of their respective assets could be acquired. If such a combination or acquisition occurs, Bison Software will make every reasonable effort to notify you in the event we share with the merging or acquiring entity some or all of your personal information to continue serving you.

6. Your Choices

Bison Software does not send out information other than what you have requested. We will not send you any marketing material on our own unless you have requested it. You have the choice of receiving the info via email or by postal services.

7. Your information and third-party companies

Certain Bison Software services are linked with those from unrelated third-party companies, some which offer you the option to share with both Bison Software and the third party personal data you provide. We will not share your personal information with those third-party companies unless you make that choice.

8. Access to and accuracy of your information

Our sites do not collect any personal information other than your name and email address when you contact us via email. Bison Software strives to keep your personal information accurate. We have implemented technology, management processes and policies to maintain customer data accuracy. You may request at any time what personal information we have on file for you.

Keeping your information secure

Bison Software is committed to protecting the information you provide us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Bison Software has in place appropriate physical and managerial procedures to safeguard the information we collect.

Our websites do not sell products online and we do not collect any form of credit card information.

Contacting us

We value your opinions. If you have comments or questions about our privacy policy, please send them to Bison Software by email to mike@bisonsoftware.ca

This privacy statement applies to Canada.